INTRODUCING

TERRY RYDER

REAL ESTATE ANALYST, WRITER & SPEAKER







As well as hosting his own seminars and webinars, Terry Ryder is widely sought as a speaker at real estate and property investment conferences and seminars around Australia.

MEET TERRY

Terry Ryder has been a specialist independent researcher and writer on Australian residential property for over 35 years.

His career began when he was appointed Property Editor of The Courier Mail in 1982 and continued when he worked as Property Correspondent and Acting Property Editor at the Australian Financial Review.

For 20 years Terry operated his own real estate research and publicity business, Ryder Property Consulting, providing research and writing services to property developers, agencies, valuers and other professional firms providing services to the real estate industry.

During this time he published four books on the real estate industry - Confessions of a Real Estate Agent, Buyer Beware, Property Smart and Real Estate Without Agents.

In 2006 he created the website hotspotting.com.au, which provides reports and subscription services to property investors advising the best places to buy for future capital growth. The website's mission statement is to identify the future out-performers in residential real estate around Australia.

He wrote columns twice a week for The Australian newspaper for four years until, in 2012, he accepted a similar role with leading real estate website Property Observer. His columns discussing issues in the national economy and real estate markets consistently rank No.1 on the "Most Read" list of articles on Property Observer.

He has also been a featured contributor to Money Magazine for over 10 years.



Terry is frequently interviewed by radio stations and television current affairs programs on real estate issues.

He has appeared on Sky News, Sunrise, Today Tonight, A Current Affair, and 4 Corners. He is regularly quoted in real estate magazines including Australian Property Investor, Smart Property Investor and Your Investment Property, and business magazines including Money and BRW.

In addition he hosts regular webinars and live stream shows on his Facebook Page where he answers questions live from his community on all issues related to the Australian Property market and its upcoming hotspots.

He is a regular speaker at industry seminars and conferences.





















Speaking Topics

Terry can present and execute educational presentations and workshops, in varying lengths and formats – as required by the client and stipulated at time of enquiry.

If you have a specific topic or location around real estate investing or the Australian Property market you'd like Terry to explore – just ask!

His standard presentations include (but are not limited to) the following.

- How to Identify Real Estate Property Hotspots
- How to Get Started in Real Estate Investing
- The Future of the Australian Property Market
- Current Position and Future Prospects of Specific Locations

You can view some of these topics in webinar format on hotspotting.com.au

- WHERE to Buy & Where NOT to Buy This Summer
- How to Succeed with Property Investment
- The War on Misinformation
- How to Pinpoint the BEST Places to Buy

CO-HOSTED WEBINARS

<u>Passive Proactive or Aggressive - How to Maximise</u> <u>Your Gains</u> with Triple Zero Property

What's Up and What's Down Opportunities You May Be Missing with Rich Harvey of Property Buyer

<u>DEPRECIATION - Why It Matters More Than Ever</u> with Tyron Hyde of Washington Brown

<u>Victoria'a Hottest Property Markets</u> with Miriam Sandkuhler of Property Mavens

<u>Don't Wait For The Market - Create Your Own</u> <u>Capital Growth</u> with Alex Dutt of Adviseable

Why NEW Rents Better, Grows Faster with Paul Mergard of Triple Zero Property Group

How to get a Loan in this New World of Banking with Louise Lucas of The Property Education Company

<u>Think Small for Big Growth</u> with Kate Hill of Adviseable

<u>Prospects for Newcastle and Brisbane</u> with Rich Harvey of Property Buyer

Speaking Engagements

Smart Property Investing June 2019
Presentation for Geocon Development Holdings
-Melbourne

Create Wealth through Property February 2019 Presentation for Geocon Development Holdings -Canberra

Press Conference December 2018
Case Study on Sunshine Coast Infrastructure
Spend for Habitat Development Group
-Sippy Downs, Sunshine Coast

Hot Property Townsville November 2018 Presentation for UDIA (Urban Development Institute of Australia) A general overview of Townsville Property Market and why an uplift is imminent. - Townsville

Adelaide to Lead Australia October 2018 Seminar with Bayly Invest - Adelaide

New Growth Markets Sept 2018 Investment Education Series for Blackburne Property Group - Perth

New Growth Markets Across Australia Sept 2018 Sydney Property Buyers Expo - Sydney

Finding Hotspots June 2018

Presentation for Louise Lucas of The Property
Education Company - Brisbane

National Market Overview June 2018
Presentation for Investorist Growth Hack – Sydney

Your Path to financial Freedom with Renovating
Training Presentation for The School of Renovating
-Sydney 2018

The Keys to Successful Property Investment 2017 Hotspotting Seminars - Brisbane, Sydney, Perth

Video Examples

<u>Conversations with Terry Ryder - video series with</u> Triple Zero Property Group

Blackburne - New Growth Markets Sept 2018





Real Estate Career

1982-1985 Property Editor The Courier Mail, Brisbane

1985-1986 Property Correspondent/ Acting Property Editor Australian Financial Review

1986-2006 Owner-operator Ryder Property Consulting

2006-2018 Founder-Director hotspotting. com.au

2008-2012 Real estate columnist for The Australian

2012-2018 Real estate columnist for Property Observer

2008-2018 Featured columnist for Money Magazine

Real Estate Books

Confessions of a Real Estate Agent (1998 - Wrightbooks)

Buyer Beware (2001 - Wrightbooks)

Property Smart (2002 - John Wiley & Sons)

Real Estate Without Agents (2004 - Rowley Publications)

Work With Terry

Please contact our office by phone 07 5494 2575 or email ryder@hotspotting.com.au if you would like to engage Terry as a speaker.





Terms & Conditions

Current as of 1 July 2020

- Obligation free enquiries can be made by contacting our office or by using the enquiry form on the Hotspotting website.
- Bookings must be confirmed in writing using Hotspotting's booking form.
- A non-refundable 20% deposit is required to secure a booking.
- The balance of payment is required, in full, 14 days prior to the event.
- An additional fee may be charged for changes of date after a booking has been confirmed.

